

## **iCrossing Named Top Company in Arizona**

### **Digital Leader Distinguished as Arizona's Fastest-Growing Private Company**

SCOTTSDALE, Ariz. ó September 05, 2008 ó iCrossing, a global digital marketing company, today announced that it was named the fastest-growing private company in Arizona at the 2008 Arizona Corporate Excellence (ACE) Awards Ceremony held last night.

Judged by top-ranking business leaders, the ACE Awards recognize Arizona's largest privately-held companies and the impact they have on the community, the state's economy and employees' families. The award-winning companies are evaluated both by dollar revenue growth and percentage of revenue growth ó a formula that enables small, private businesses to compete fairly against large, public companies.

iCrossing was recognized by ACE for its exponential growth over the last year. Through organic growth and four strategic acquisitions, iCrossing boomed in 2007; more than doubling its size and evolving from being the number one search agency to becoming one of the largest independent digital marketing companies in the world. Today iCrossing has 620 employees in 15 offices in the U.S. and Europe, and serves over 40 Fortune 500 companies.

"The greater Phoenix area has become a nationally recognized hub of digital innovation. We're extremely honored to have won this award," said Don Scales, president and chief executive officer, iCrossing. "Since 1998, we've leveraged our roots as a natural search agency into other areas of digital marketing such as paid search, Web development, mobile marketing, and social media - yet the biggest factor toward our growth is the incredible team of people we have assembled in Scottsdale and our offices around the world."

**About iCrossing.** iCrossing is a global digital marketing company that combines talent and technology to help world-class brands find and connect with their customers. The company blends best-in-class digital marketing services ó including paid search, search engine optimization, Web development, social media, research and analytics ó to create integrated digital marketing programs that engage consumers and drive ROI. iCrossing's client base includes such recognized brands as Epson America, Toyota, Travelocity and 40 Fortune 500 companies, including The Coca-Cola Company and Office Depot. Headquartered in Scottsdale, Arizona, the company has 580 employees in 13 offices in the U.S. and Europe.