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## TIBERSOFT COMPLETES ROLLOUT FOR PEPSI BOTTLING OF CANADA

Operator data services form closed financial loop with every chain customer.

**WESTBOROUGH, Mass. June 14, 2007** -- Tibersoft announced today completion of their largest rollout to date of its new Trading Partner Intelligence Services for foodservice manufacturers. Pepsi Bottling Group now has Operator location level sales visibility for every chain customer in Canada updated daily. The national rollout connected over 75 trading partner companies and several thousand Operator locations. "Tibersoft helped us work with our foodservice distributor partners to execute with complete sales visibility" said Jack McFadden, VP of Foodservice Sales.

PBG's Finance Department also benefits. "Tibersoft's integrated contract to actual reporting at the Operator location level enables tight audit and control of our foodservice channel." continues McFadden.

Tibersoft completely manages the acquisition of the data. PBG master customer and product information is added to the raw data to provide information InYour Language. "The difference between 'just more data' and Actionable Information is to have the information in your language and completely integrated into your systems and processes." added Christopher Martin, Founder and solution architect.

The Pepsi Bottling Group (PBG) is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages — some of the world's most recognized consumer brands. PBG became a publicly-traded company in March 1999 through one of the largest initial public offerings in the history of the New York Stock Exchange.

### About Pepsi Bottling Group (PBG)

PBG generates nearly \$13 billion in annual sales. It operates in the United States, Canada, Greece, Mexico, Russia, Spain and Turkey, accounting for more than one-half of the Pepsi-Cola beverages sold in North America, and about 40 percent of the Pepsi-Cola system volume worldwide.

### About Tibersoft Corporation

Tibersoft Corporation provides data services to the foodservice community that add clarity and integrity to trading relationships between Operators, Distributors, and Manufacturers. Product purchase, sales, and contract data is shared in real-time through Tibersoft's network TiberNet. Tibersoft's world class clients including ARAMARK, Buffets Inc., Cheddars, Delaware North Corporation, Marie Callender's, Pepsi, Perkins, Schreiber Foods, The Cheesecake Factory, and Five Star.

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